

**JEDCO Executive Committee
April 30, 2020 @ 8:30 A.M.
Video Conference/Teleconference Meeting
Minutes**

Call to Order: 8:30 a.m.

Attendance: Mickal Adler, Lloyd Clark, Joe Ewell, Lesha Freeland, Tom Gennaro, Larry Katz, Michael Kraft, Teresa Lawrence, Mayra Pineda, Stephen Robinson, Gene Sausse

Staff: Jerry Bologna, Lacey Bordelon, Cynthia Grows, Annalisa Kelly, Scott Rojas, Kelsey Scram, Penny Weeks, Kate Wendel

Absences: None

Attorney: None

Guests: David Wolf – Adams and Reese LLP
Tim Coulon – Jefferson Business Council
Jon Roberts, Tracye McDaniel, John Karras, Karen Beard – TIP Strategies

I. Call to Order – Chairman, Mickal Adler

- **Roll Call** – The above named Commissioners participated in the meeting.
- **Approval of Board absences for today, April 30, 2020** – All Executive Committee members were present.
- **Approval of Minutes for March 26, 2020** – Lesha Freeland motioned, seconded by Joe Ewell to approve the minutes. The motion passed unanimously.

II. Public Comments on Agenda Items

None

III. Unfinished and New Business

- **JEDCO Resolution accepting the proposal of TIP Strategies, Inc. in response to RFP Number 200219 and authorizing a contract for the development of a five-year update to The Jefferson EDGE economic development strategic plan in an amount up to and not to exceed one hundred forty-eight thousand four hundred seventy-five dollars (\$148,475.00) contingent upon approval of the Jefferson Parish Council – Lacey Bordelon**

Teresa Lawrence motioned to approve, seconded by Mayra Pineda. The motion passed unanimously.

IV. Monthly Financial Report

- **March 2020 – Cynthia Grows**

Larry Katz motioned, seconded by Tom Gennaro to approve the report as presented. The motion passed unanimously.

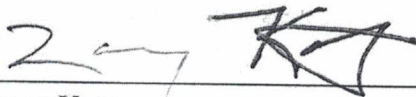
V. President & CEO Report – Jerry Bologna

- Along with JEDCO's core body of work, staff participated in the Dat Desk Program, providing desks to students who are forced to adapt to a new way of learning from home. Delivery to some Jefferson students is expected early next week.
- Jerry was invited to participate in the Hispanic Chamber of Commerce's webinar on April 30th. The webinar will address Louisiana Reopening and Recovery. Jerry will also be a guest on the WWL Tommy Tucker Show where he will discuss the Parish's reopening plan.
- Jerry was named to the Governor's Economic and Community Task Force Committee. The committee is charged with developing a crises response plan and long-term strategies for the State and Region.
- Jerry acknowledged Annalisa Kelly's outstanding accomplishments and announced Annalisa was promoted to Director of Strategic Initiatives.
- A draft copy of the Jefferson Parish Back to Business Plan was presented to the Commissioners. A public webinar is scheduled for May 4 at 1:30. Along with Jerry, the other panelist are Parish President Lee-Sheng, Dr. John Heaton (LCMC), Gerald Parton (EJGH), Dr. Robert Hart (Ochsner), Todd Murphy (Jefferson Chamber)

VI. Other Updates or Comments from the JEDCO Board of Commissioners

None

VII. Adjournment – Larry Katz motioned, seconded by Teresa Lawrence to adjourn. The motion passed unanimously.



Larry Katz
JEDCO Secretary